**Ceylon Innovest**

**An Indigenous Agora**

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**Abstract**

Ceylon Innovest - A Web Application for Export Industry and Local Innovation.

( SDG Goal No:13-Industry, Innovation, and Infrastructure)

**CEYLON INNOVEST**

**GitHub Link:**

https://github.com/hashinigithub/WEB-1.git

**Our Vision**

To be recognized as the industry leader and preferred platform in providing entrepreneurial solutions through motivated individuals and top investors

**Our Mission**

To consistently surpass stakeholder expectations by combining quintessence entrepreneurs with empowered investors and cutting-edge technology

**Problem Description:**

Incapability of local good and service suppliers to promote their business and innovations.

Lack of government exposure

Weak economy due to the decreasing of Gross Domestic Products which increases the value of a Dollar.

Recession of exporting products and lack of international recognition for local suppliers.

Lack of growth in the World Market of Sri Lanka’s place in the World Market.

**Introduction to The Solution:**

The main objective of our web application is to create an open platform to help small to largescale manufacturers to re-strengthen the export economy and introduce new export products as export product sizes and varieties are declining in Sri Lanka as a developing country.

Through this major goal we will be raising a high economy by capturing foreign attraction and demand for local products manufactured in Sri Lanka.

Another intention of creating a platform like this is to expand small-scale exporting products including coco peat, cane products, ayurvedic products, reed products, pottery, bamboo products in addition to large-scale exports such as tea, coffee, apparel, tiles and marbles, cinnamon, and spices.

This will be a platform that builds and develops a liaison with the foreign and local market, investors, innovators, suppliers, entrepreneurs, and large-scale industrialists and obtaining Government attention and sponsorship for Labor, Capital, and Enterprise for Local small-scale manufacturing Industries.

This website will enable the concept holders to systematically present and express their ideas on how to uplift the economy of the country and make it a place where entrepreneurs can use it to introduce new economic development projects.

**Graphical user interface, text

Description automatically generatedNavigation Bar Linking**

In the navigation bar there are 05 buttons to enable navigating through the entire website.

The home button is linked to the homepage where all the new product arrivals are displayed.

Then the Agora button has a drop-down list. They are namely the Forum, Login, Register and Terms & Conditions.

The Forum button is linked to the Forum page, and it is the page that displays all the products that are produced by the Ceylon Innovest users and whenever a new product is added, it will appear on this page.

The Register page is the page where whoever wants to join our platform should join from. By filling this form any new investor who’s interested in building up their business can join our community.

The Login page displays a login form through which our website users can login to our website and add their products or bid on products.

The Terms and Conditions page displays the agreement that the user should agree on, in order to join our platform.

**Graphical user interface, text, application

Description automatically generated**

The Newsfeed button has a drop-down list, linking to the Innovest feed and the SLEDB (Sri Lanka Export Development Board) news site. The Innovest feed gives the latest news about the Ceylon Innovest.

The About Us button is linked to the About Us page and it gives a brief introduction about our company and our company’s Vision and Mission.

The Contact Us button is linked to the Contact Us page, where the customers can easily obtain our contact information (Mobile No., Email address, Social Media tags and etc.).

**A screenshot of a computer

Description automatically generatedFooter Linking**

The footer has several links linking to the Agora, Newsfeed, About Us and Contact Us pages.

The visit our stores link is also linked to the Agora

The FAQ link is linked to the FAQ page where most frequently asked questions are answered in a simple manner, so our website users can get a better understanding.

Again all the Social Media links are displayed in the footer and they are linked to appropriate Social media pages, so the users can easily visit those sites and contact us.

The WhatsApp icon displayed in the footer section directly connects the user to our customer care service where they can easily communicate with one of our employees and get their job done.

Also in case if our users our interested in obtaining our daily newsletter, by entering their emails they can subscribe to that service.

**Fixed Sidebar Social Media Linking**

A screenshot of a computer

Description automatically generated with low confidence

All the Social Media links are displayed in the fixed side bar and they are linked to appropriate Social media pages, so the users can easily visit those sites and contact us.